

# CareerStorm Navigator™

Empowering dialogues about career and life



## 21<sup>st</sup> century online process for career/life development

CareerStorm Navigator is an intelligent career development process that brings the individuals' meaning and life experience to the foreground. It confronts individuals with tough questions about how they want to direct the course of their career and life.

*"I expected occupational suggestions, but this career tool was different. It made me think about the answers, which was a lot better!"*

## For professionals involved in career development

This process can provide support to individuals and groups in a variety of settings including business, counselling and higher education. It is more suitable for career specialists, who admit they don't have the right answers, but who support individuals in identifying what unique solutions they can and want to provide.

*"You have to be able to stay with some ambiguity."*

## To help individuals design meaningful careers and lives

CareerStorm Navigator starts from the premise that individuals actively participate in constructing their own reality. Each individual's unique strengths and resources can successfully be applied in many different ways. It is up to the individual to decide which of their many resources they want to focus on at any given time and how.

*"This process helps build career skills for life!"*

Are you helping  
other people  
clarify their  
direction in life?

Invite individuals  
to a dialogue  
about what truly  
matters to them.

## Powered by CareerStorm,

internationally  
respected pioneer in  
providing dynamic  
and user-friendly  
online career tools  
that support  
individuals in crafting  
their own unique  
solutions.

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Quick Review of the Career Tools That Make up CareerStorm Navigator!

## Current Position -

Where are you starting from?

- Describe your current career and life circumstances to provide a context for your career decision-making.
- Review your “career” history including non-paid positions such as (unemployed, full time parent, volunteer worker, student).

**Estimated time:** 30 min

## Desired Destination -

Where might you be going?

- Define your goals for eight areas of life: career, learning, relationships, home, body & health, leisure, financial goals and spiritual growth.
- Evaluate importance and ease of achievement for each goal and arrange your goals in priority order.

**Estimated time:** 30 min

## Interests (Where)

- Create a comprehensive list of interests that you would enjoy focusing on in your career and life.

**Estimated time:** 25 min

## Skills (What)

- Identify four types of transferable skills: social, practical, information and creative.

**Estimated time:** 45 min

## Style (How)

- Make a unique list of personality qualities you appreciate and use that list to describe yourself.

**Estimated time:** 15 min

## Values (Why)

- Generate a list of your most important values and evaluate how they are realized in your life.

**Estimated time:** 15 min

## Compare – Evaluate your career options

- Enter and rank up to four career options based on your personal preferences: values, style, skills and goals.
- If you have completed these career tools in the Map & Compass, your results can be used to compare the career options you selected to weigh.
- Compare is most effective when you know what your potential career options are.

**Estimated time:** 15-60 min



# About CareerStorm

CareerStorm is an international pioneer and leader in providing online career tools that empower individuals to proactively reflect upon their career and life. Our career tools have been used by hundreds of thousands of individuals since the start of operations in 1998. Headquartered in Finland, CareerStorm has partners in Australia, U.S., Singapore and Sweden.

## Previous Project Experience

CareerStorm has designed a range of interactive career tools for use on a global scale.



**2000-2003, Monster.com** — CareerStorm career tools were licensed to the leading global careers website, Monster.com in 15 countries in 9 languages.



**1999-2000, Career Innovation Group, Oxford, U.K.** — CareerStorm designed an Interactive Career Zone for employees and managers of companies linked to Career Innovation Group (e.g. Cap Gemini Ernst & Young, PricewaterhouseCoopers, UBS, Marriott International, Reuters).



**1998-2000, Helsingin Sanomat, Helsinki, Finland** — Produced all the career planning and job search related materials embedded in Finland's leading recruitment web-site Oikotie, powered by Scandinavia's biggest newspaper.

## Our Philosophy of Career Development

CareerStorm approach is based on constructivist career theory, which emphasizes the active role that each individual takes in the creation of personal and social realities. For example, there is no one career choice that suits an individual the best, but each person has the resources to pursue many alternative career paths. Similarly, the perfect career opportunity is not somewhere "out there", but individuals must use their unique resources and experiences to create new and better opportunities. CareerStorm empowers individuals to engage in meaningful and transformative dialogues about their career and life.

## Contact details

CareerStorm Ltd.  
P.O.Box 163  
00121 Helsinki  
FINLAND

Web: [www.careerstorm.com](http://www.careerstorm.com)

Email: [online@careerstorm.com](mailto:online@careerstorm.com)

Phone: +358 50 54 58 501

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