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### **Pertec and CareerStorm turn Intelligent Self-Leadership™ into a development tool for organizational well-being**

Pertec Consulting and CareerStorm Ltd join forces to produce an Internet-based learning environment for self-leadership. The aim is to bring the development program of self-leadership widely available for managers and experts in different organizations. The web-service will be available in several languages. Large and international organizations are especially interested in service that supports the development of well-being of organizations and individuals in work communities. Service will be launched in the spring of 2009.

*"Self-leadership competence has become an important factor in determining the efficiency, renewal and well-being of organizations as well as that of individuals. With the new web-based training program we can provide up-to-date self-leadership training for a wider audience independent of time and place"* describes Mr. Pentti Sydänmaanlakka, Chairman of the Board of Pertec Consulting Ltd.

The Internet-based service is based on PhD Pentti Sydänmaanlakka's successful book called Intelligent Self-Leadership™. The development program starts with a self-assessment and analysis of its results. The assessment is followed by reflection of person's total wellness which is an essential element of efficient self-leadership. The Web service helps individuals outline a development plan and provides ideas and tools to efficiently take leadership of oneself.

*"Web technology enables us to take a great concept and make it accessible to the many in a cost-effective way. The concept developed by Pertec provides an excellent basis for a global software solution that organizations can make available to all their employees. Our established partner network will support the launch of the product to the international market"*, comments Heidi Viljamaa, CEO of CareerStorm Ltd.

Additional information from

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Pertec Consulting facilitates the renewal of individuals, teams and organizations. Pertec's experts in knowledge and leadership coach and consult employees, experts, managers, executives and board members of different organizations to help them develop their leadership competence and skills. Pertec's competence is built on academic, scientific research as well as on a solid basis of experience of leadership in practice and the best learning methods.

CareerStorm Ltd is a software company that produces web-based tools for human and organizational development. For organizations CareerStorm's products are available through a network of partners operating in Finland, Sweden, Australia, South Africa and Switzerland.